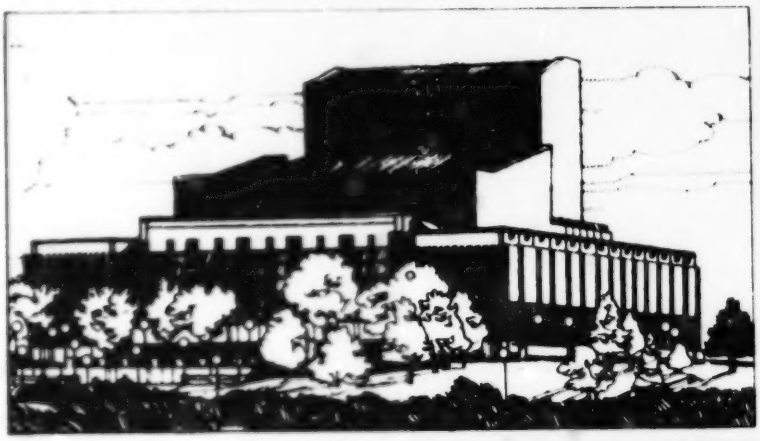
Annual Report
(9 Months)
1982-1983

A Total Service

First Class Facility



The Centre of the New West

Saskatchewan
CENTRE
of the ARTS

Saskatchewan
CENTRE
of the ARTS

Chairman of the Board

November 25th, 1983

Honourable Paul Schoenhals
Minister in Charge
Saskatchewan Centre of the Arts
and
Culture and Recreation
Room 302, Legislative Building
Regina, Saskatchewan
S4S 0B3

Dear Mr. Schoenhals:

In accordance with Section 20 (1) of the Saskatchewan Centre of the Arts Act (Chapter S-10, R.S.S. 1978) I hereby submit the Thirteenth Annual Report on the activities of the Centre for the period from July 1, 1982 to March 31, 1983.

Sincerely,

Orris J. Keehr,
Chairman of the Board

The Board of Directors,
Management & Staff of the
Saskatchewan Centre of the Arts
Say "Thank You" to the

Three Million, One Hundred and Eighty
Thousand, Two Hundred and Six Patrons,
Artists and sponsors for Thirteen Years
of Great Support.

Board of Directors

Orris J. Keehr, Chairman
Mary Jane Sinclair, Vice-Chairperson

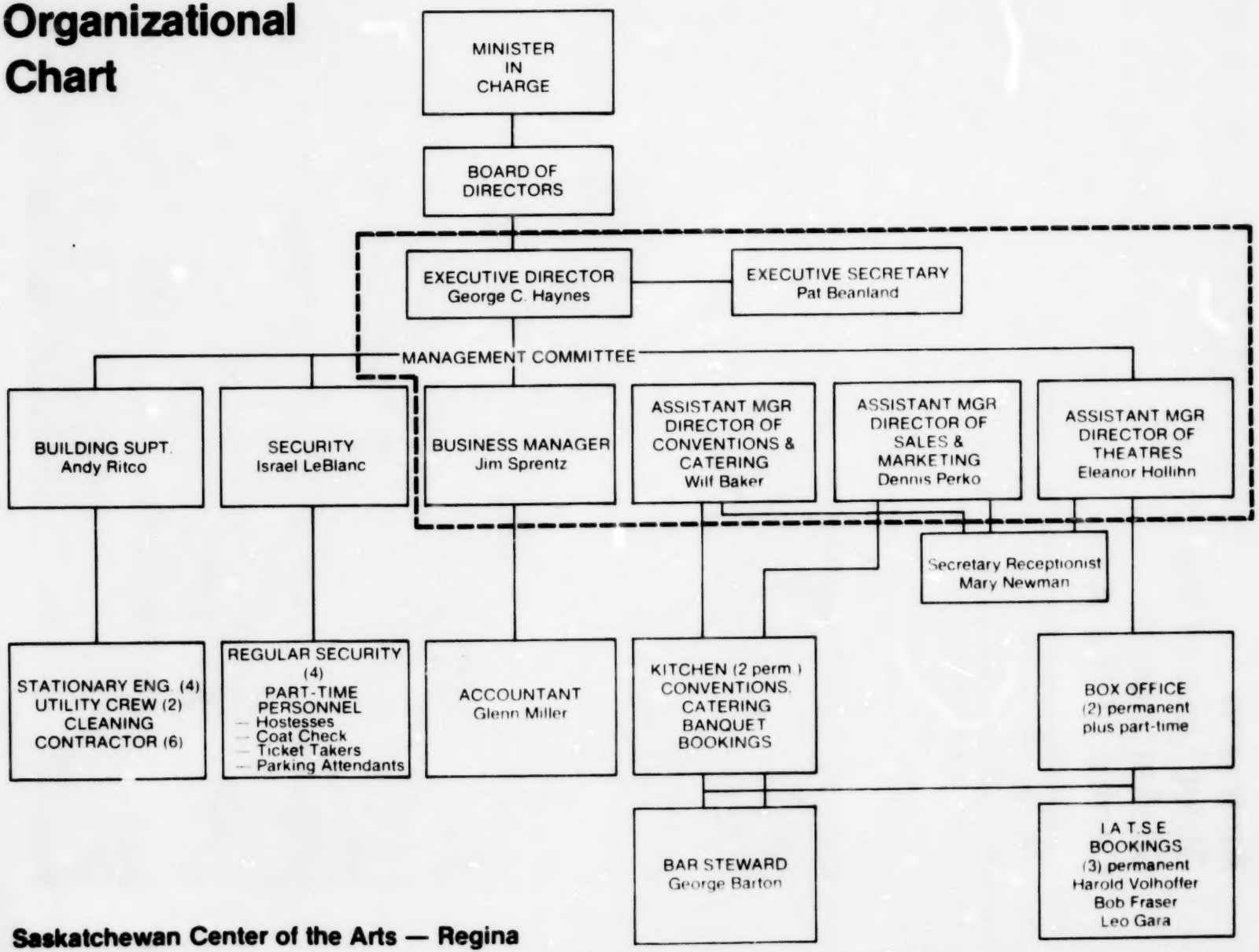
Ron Borden
Wallis Cousineau
Gerry Kleisinger
Colette KoKesch
Elva Kyle
Ian Laidlaw
Hon. M. A. MacPherson, Q.C.
Carmen Moerike
Dr. M. C. Shumiatcher, Q.C.
Milt Walker

The Saskatchewan Centre of the Arts Act (1969), Section 5, Subsection (2) sets out limitations for the term of office of members of the Board of Directors and states (in part) "No person shall hold office for more than four consecutive years."

Management

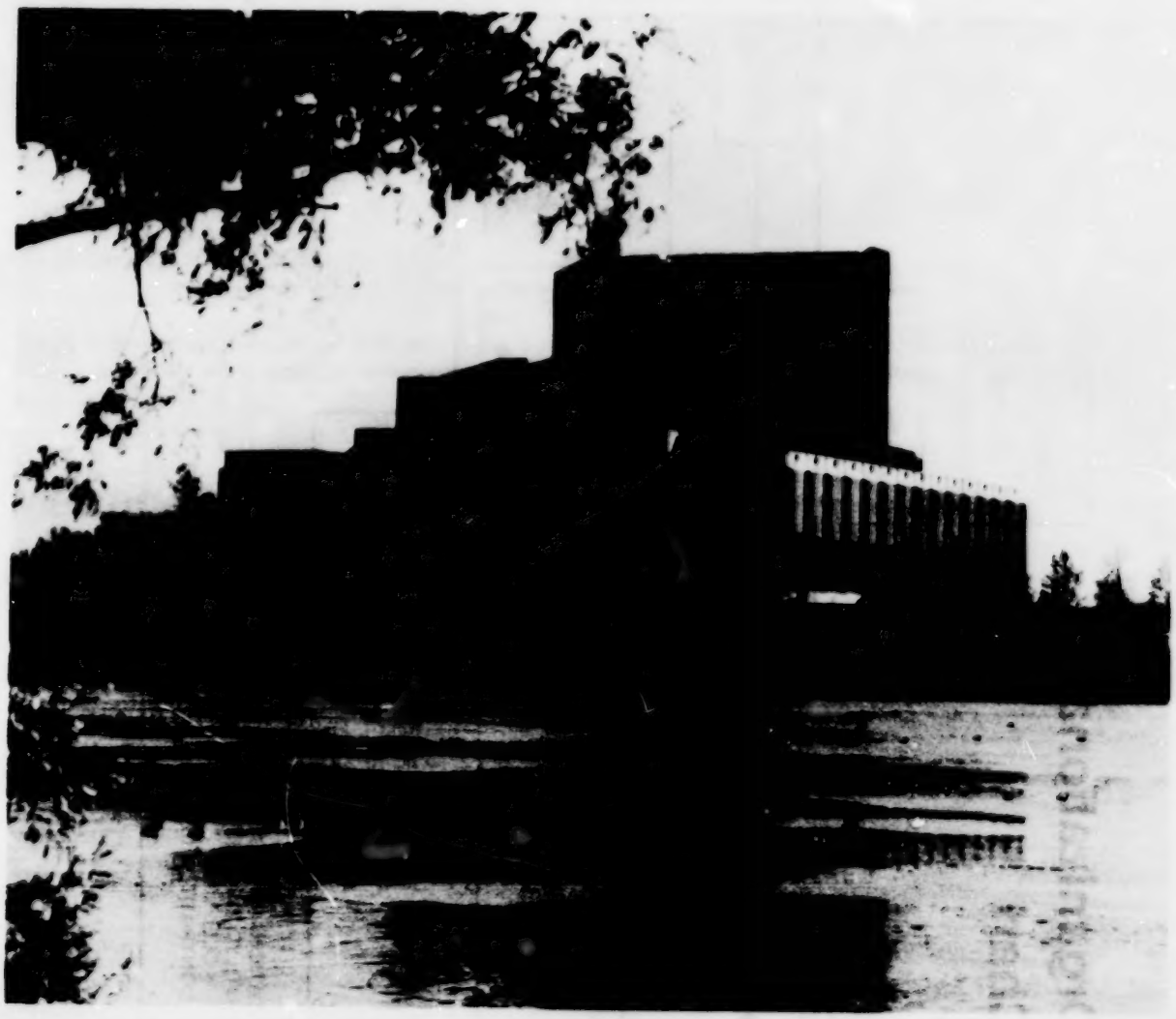
George C. Haynes	Executive Director
Pat Beanland	Executive Secretary
Wilf Baker	Assistant Manager Director of Conventions & Catering
Eleanor Hollihn	Assistant Manager Director of Theatres
Dennis Perko	Assistant Manager Director of Sales & Marketing
James P. Sprentz	Business Manager
Glenn Miller	Accountant

Organizational Chart


MINISTER IN CHARGE
BOARD OF DIRECTORS
EXECUTIVE DIRECTOR George C. Haynes
EXECUTIVE SECRETARY Pat Beanland
MANAGEMENT COMMITTEE
BUILDING SUPT. Andy Ritco
SECURITY Israel LeBlanc
BUSINESS MANAGER Jim Sprentz
ASSISTANT MGR DIRECTOR OF CONVENTIONS & CATERING Wilf Baker
ASSISTANT MGR DIRECTOR OF SALES & MARKETING Dennis Perko
ASSISTANT MGR DIRECTOR OF THEATRES Eleanor Hollihn
Secretary Receptionist Mary Newman
STATIONARY ENG. (4) UTILITY CREW (2) CLEANING CONTRACTOR (6)
REGULAR SECURITY (4) PART-TIME PERSONNEL — Hostesses — Coat Check — Ticket Takers — Parking Attendants
ACCOUNTANT Glenn Miller
KITCHEN (2 perm.) CONVENTIONS. CATERING BANQUET BOOKINGS
BOX OFFICE (2) permanent plus part-time
BAR STEWARD George Barton
I A T S E BOOKINGS (3) permanent Harold Volhoffer Bob Fraser Leo Gara

Aims and Objectives of the Saskatchewan Centre of the Arts

- To enhance the quality of life of the people of Saskatchewan by attracting as many as possible to participate in a broad range of entertainment and other activities at the Centre.
- To provide facilities for entertainment and educational and cultural facilities, and generally to cater to the public in respect to those facilities.
- To promote the development of its facilities as a Centre for entertainment, exhibition and the promotion and presentation of dramatic, musical and artistic works in the province.



Executive Director's Report

On Past Nine Months
July 1, 1982-March 31, 1983

We would like to extend to the new Board of Directors our sincere expression of gratitude for the dedication, co-operation and leadership you have provided during the nine-month period July 1, 1982-March 31, 1983.

The public acceptance and support of the attractions at the Centre has been excellent, and the committment of the Board of Directors to enrich the quality of life for the people in Saskatchewan has once again been realized.

Financial Summary

In December 1982, the Board of Directors approved a change in the fiscal year end to coincide with the provincial government. This annual report, covering nine months, is a transitional report, and comparisons with the previous year's results are not meaningful.

Attendance and Event Statistics

Centennial Theatre Concert Hall hosted 130 events, with an attendance of 141,740 patrons.

Here are Theatre attendance figures by category of attractions.

	No. of Events	Attendance
Popular	14	20,375
Country & Western	6	9,255
Folk/Ethnic	11	9,740
Symphony	18	16,415
Religious/Gospel	23	29,325
Rock/Contemporary	16	27,206
Jazz/Band/Orchestra	12	15,953
Drama/Theatre	1	744
Musicals	9	706
Dance	4	5,799
Graduation/Convocation	1	1,429
Recitals	5	1,922
Films	1	376
Miscellaneous	3	2,495
Set Up & Rehearsals	6	—
	130	141,740

The broad program of cultural enrichment at the Centre provided **"something for everyone"** . . . appealing to all community tastes.

The following performances, by top international artists, resulted in sold out houses:

Toronto (2 shows)
Charlie Pride (2 shows)
Peter & Jimmy Tosh
George Thorogood
Harlequin
Men at Work (2 shows)
Mr. Dressup (2 shows)
Roger Whittaker (2 shows)
Chilliwack
Grand Ole Oprey
Amy Grant
Marty Robbins (2 shows)

Other performances receiving varying degrees of public support were: (attendance shown in brackets)

Cliff Richard (1,124)
Rita Coolidge (1,307)
Les Grand Ballets Canadiens (1,788)
Three Dog Night (1,673)
World Wide Church of God (20,258)
Ballet Stars (1,979)
Snowonder Ski Film (376)
Ronnie Prophet (1,342)
Andre Gagnon (870)
The Villians (1,013)
Porter Wagner Show (1,183)
Headpins (1,718)
Doug & the Slugs (778)
Royal Winnipeg Ballet (1,708)
Carlton Showband (1,628)
B. B. King (1,031)
Indigeneous (3,459 — 5 shows)
Chantarama 82 (1,197)
The Imperials (1,794)
Frank Mills (1,330)
Anna Wyman Dance Theatre (324)
Acrobats of Taiwan (1,016)
Liona Boyd (451)
Famous People Players (744)
The Nylons (1,377)
Hoyt Axton (1,985)
Streetheart (1,908, 1,457, 1,334)
Rolf Harris Show (1,777)
White Heather (792)
Morris Cerullo Crusade (3,438)

Saskatchewan Talent appeared in Centennial Theatre Concert Hall in the following performances:

Regina Symphony — Tsuyoshi, Tsutsumi (1,113, 752) Cellist
Regina Symphony — Jorge Bolet (1,045, 758) Pianist
Regina Symphony — Spotlight on the Orchestra (1,028, 720)
Regina Symphony — Philharmonic Chorus (1,191, 794)
Regina Symphony — School Concert (1,937)
Regina Symphony — Amal & the Night Visitors (549, 648)
Regina Symphony — Barry Tuckwell (1,187, 777) French Horn
Regina Symphony — Festival & Youth (926, 1,050)
Regina Symphony — Robert Silverman (1,168, 696) Pianist
Regina Symphony — Maureen Forrester (1,105, 908) Contralto
The Fantastiks (432)
Solar Energy Conference (203)
University of Regina Convocation (1,429)
Jehovah Witness Lecture (1,806)
NDP Convention (900)
PC Convention (1,298)
School Trustees Convention (1,296)
Direct Sales Seminar (190)
Regina Lions Jr. Band — Showtime 82 (1,816)

Chaban Ukrainian Dance Ensemble (543)
Denmur Services Convention (1,150)
Optimist Club Band Festival (12,200 — 10 events)
Protocol Office — Showcase (900)
Culture & Recreation — Sask. Talent Hunt (893)
CJME Bridal Fashion Show (807, 418)

Hanbidge Convention Hall and trade show areas hosted 294 events, with an attendance of 66,345 patrons.

Here are attendance figures by type of event:

	No. of Events	Attendance
Banquets, Banquet & Dance	51	14,695
Luncheons	11	1,120
Weddings & Anniversaries	13	1,726
Receptions	18	3,005
Conventions	25	11,295
Dealer Trade Shows	22	12,808
Dances	15	10,267
Meetings, Seminars	132	7,844
Miscellaneous	7	3,585
	294	66,345

The entire community benefits from conventions and trade show business because the attendees utilize hotel rooms, dine at local restaurants, visit area shops, malls and tourist attractions, use transportation facilities and purchase goods and services from Regina retailers. Based on the Centre's delegate days of 24,000 attendees, the impact on the community from the Centre's 9 month convention and trade show business on a minimal one day per delegate at $150.00 per day produced approximately $3,600,000.00.

Goals

A renewed emphasis is being placed by the Regina Tourist and Convention Bureau, together with the provincial government's Department of Tourism, to attract more conventions and trade shows to the City of Regina.

With this new thrust to attract larger conventions and trade shows, the City of Regina will require expanded convention facilities space to accommodate these demands. The Saskatchewan Centre of the Arts has always played a large part in accommodating conventions and trade shows in Regina.

The Board of Directors is presently studying the possibilities of expanding the Centre's Convention & Entertainment capabilities. It makes good economic sense to utilize what the Centre already has to offer, and it is much less costly to expand the existing facilities at the Centre in preference to constructing an entirely new building.

Many local organizations are presently finding the Centre's Trade Show space inadequate for their expanding needs and are leaving the Centre and, on occasion, the City of Regina. This will become more frequent as time goes on and the economy of the province continues to improve unless we will be able to provide adequate quality accommodation to meet their space demands. Every Canadian City will before long have "deluxe" convention trade show space, and the Capital City of Saskatchewan should be second to none in competing for these convention and tourist dollars.

Expansion at the Centre will become critical considering that approximately 65% of the total gross operating dollars to support the Centre are generated from activities that occur in the Convention and Trade Show Area. Only 35% of operating revenue is produced by events that occur in the theatre.

Expansion of a multifunctional purpose building at the Centre could accommodate increased convention, trade show, banquets, cabarets, and tourism activity, and together with the new potential of increased entertainment possiblities with expanded capacity, this could result in increased employment and job opportunities. The increased activities will result in financial benefits for everyone in Saskatchewan as many activities expand to serve a greater volume of visitors to our province.

Conclusion

The nine-month period — July 1, 1982 to March 31, 1983 was challenging and most competitive for the entertainment and convention dollar.

With the economy coming out of a recession, with ever increasing up-front live entertainment costs making it more difficult for promoters, with increased competition from Cable Regina, pay television, home video-tape recorders, video-tape program rentals, with the loss of previously held Centre events to other facilities due to their increased attendance capacity, the Centre of the Arts experienced a 9% loss (19,892 patrons) in attendance compared to the same nine months of the previous year. A good portion of this decrease in attendance was attributable also to certain events not appearing at the Centre on an **Annual Basis,** e.g., Telemiracle (every two years), Nana Mouskouri, (every 18 months), Harry Belafonte, etc., to name a few; and several promoters discontinuing bringing performances to the Centre because of their escalating transportation and up-front talent costs.

The provincial government has been most responsive and co-operative in sending our annual operating grants through promptly. This has resulted in considerable bank interest savings by providing adequate operating cash flow, thus minimizing constant bank overdrafts. Administration is pleased with this operating cash flow improvement.

Despite many uncontrollable factors, the success of these nine months is due to a committed Board of Directors, the wholehearted co-operation and support of a small but efficient staff, and to loyal public response to their favorite entertainers.

The Board of Directors and staff join me in expressing our appreciation to the public, to Wascana Centre Authority, and to the Provincial Government for their support during this our thirteenth year.

George C. Haynes,
Executive Director

Saskatchewan Centre of the Arts

Financial Statements

For the Nine Month Period Ended March 31, 1983

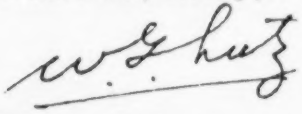
Office of the Provincial Auditor
Regina, Saskatchewan

Auditor's Report

To the Members of the Legislative Assembly
Province of Saskatchewan:

I have examined the balance sheets of the Saskatchewan Centre of the Arts as at March 31, 1983 and the statements of revenue and expenditure, equity in fixed assets and fund equity for the nine months then ended. My examination was made in accordance with generally accepted auditing standards and accordingly included such tests and other procedures as I considered necessary in the circumstances.

In my opinion, these financial statements present fairly the financial position of the Saskatchewan Centre of the Arts as at March 31, 1983 and the results of its operations and the changes in its fund equity for the nine months then ended in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.



W. G. Lutz, F.C.A.,
Provincial Auditor.

Regina, Saskatchewan,
September 16, 1983.

Statement 1

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Fund

Balance Sheet

March 31, 1983
(with comparative figures at June 30, 1982)
(Note 5)

	March 31, 1983	June 30, 1982
Assets		
Current:		
Cash and short term investments — at cost	$ 19,002	$ 40,172
Accounts receivable:		
Trade	68,590	65,225
Due from Furnishings Fund	—	7,361
Due from Foundation Fund	—	3,388
Inventories of merchandise for resale (Note 1(d))	83,020	52,858
Prepaid expenses	3,659	16,802
	174,271	185,806
Fixed: — Note 2		
Furnishings and equipment — at cost	863,610	780,975
	$1,037,881	$966,781
Liabilities and Fund Equity		
Current:		
Acounts payable	$ 127,362	$144,110
Note payable	—	173,000
Advance sales and deposits	202,084	107,328
	329,446	424,438
Equity:		
Equity in fixed assets — Statement 2	863,610	780,975
Less: Deficit in fund — Statement 3 (Note 7)	(155,175)	(238,632)
	708,435	542,343
	$1,037,881	$966,781

(See accompanying notes to the financial statements)

Statement 2

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Fund

Statement of Equity in Fixed Assets

Nine Months Ended March 31, 1983
(Note 5)

Equity in fixed assets, beginning of period	$780,975
Add:	
Fixed asset additions	
— Furnishings Fund	12,811
— Saskatchewan Centre of the Arts Fund	69,824
Equity in fixed assets, end of period	863,610

Statement 3

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Fund

Statement of Fund Equity

Nine Months Ended March 31, 1983
(Note 5)

Balance of fund deficit, beginning of period	$(238,632)
Excess of revenue over expenditure	
— Statement 4	83,457
Balance of fund deficit, end of period	$(155,175)

(See accompanying notes to the financial statements)

Statement 4

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Fund

Statement of Revenue and Expenditure

Nine Months Ended March 31, 1983
(Note 5)

	Theatre	Box Office
Revenue:		
Gross receipts	$116,340	$55,283
Cost of sales	—	—
	116,340	55,283
Other:		
Recoveries in excess of cost	2,119	—
Sundry	10,322	—
	128,781	55,283
Direct Expenses:		
Salaries and employee benefits	71,494	34,915
Laundry	168	—
Supplies, services and maintenance	8,741	3,520
Telephone and telegraph	1,271	1,130
Other	1,561	2,431
Total direct expenses	83,235	41,996
Net Revenue	$ 45,546	$13,287
Other Revenue:		
Centre events		
Office space rentals		
Souvenirs and confections — net		
Sundry		
Other Expenses:		
Interest expense (Note 3)		
Building operating — Schedule 1		
Administrative — Schedule 2		
Purchase of fixed assets		
Excess of expenditure over revenue before grant		
Grant from the Province of Saskatchewan		
Excess of revenue over expenditure		

(See accompanaying notes to the financial statements)

Refreshment Bar	Car Park	Coat Check	Catering Convention Hall and Meeting Rooms	Total
$274,963	$26,107	$11,990	$360,568	$845,251
91,171	—	—	115,225	206,396
183,792	26,107	11,990	245,343	638,855
—	—	—	3,510	5,629
—	—	—	817	11,139
183,792	26,107	11,990	249,670	655,623
53,208	9,508	6,724	172,575	348,424
—	—	—	11,542	11,710
17,991	—	121	21,333	51,706
—	—	—	826	3,227
775	—	—	609	5,376
71,974	9,508	6,845	206,885	420,443
$111,818	$16,599	$ 5,145	$ 42,785	$235,180
				39,577
				29,470
				6,743
				731
				311,701
				19,329
				373,481
				209,393
				69,823
				672,026
				(360,325)
				443,782
				$ 83,457

Statement 5

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Furnishings Fund

Balance Sheet

March 31, 1983
(with comparative figures at June 30, 1982)
(Note 5)

	March 31, 1983	June 30, 1982
Assets		
Cash in bank	$ 4,804	$14,063
Short-term investments — at cost	33,864	40,885
Due from Foundation Fund	—	3,487
Accrued interest	1,003	945
	$39,671	$59,380
Liabilities and Fund Equity		
Due to the General Fund	$ —	$ 7,361
Accounts payable	134	4,100
Equity in Furnishings Fund — Statement 6	39,537	47,919
	$39,671	$59,380

(See accompanying notes to the financial statements)

Statement 6

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Furnishings Fund

Statement of Revenue, Expenditure and Fund Equity

Nine Months Ended March 31, 1983
(Note 5)

Revenue:

Interest	$ 4,429
	4,429

Expenditures:

Purchase of fixed assets	12,811
Total payments	12,811
Excess of expenditure over revenue	(8,382)
Balance of fund equity, beginning of period	47,919
Balance of fund equity, end of period	$39,537

(See accompanying notes to the financial statements)

Statement 7

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Foundation Fund

Balance Sheet

March 31, 1983
(with comparative figures at June 30, 1982)
(Note 5)

	March 31, 1983	June 30, 1982
Assets		
Cash	$ 52,263	$ 53,980
Prepaid expense	—	1,856
	$ 52,263	$ 55,836
Liabilities and Fund Equity		
Accounts payable	$ —	$ 4,052
Due to Furnishings Fund	—	3,487
Due to General Fund	—	3,388
Equity in Foundation Fund — Statement 8	52,263	44,909
	$ 52,263	$ 55,836

(See accompanying notes to the financial statements)

Statement 8

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Foundation Fund

Statement of Revenue, Expenditure and Fund Equity

Nine Months Ended March 31, 1983
(Note 5)

Revenue:

Contributions received	$ 12,661

Expenditures:

Purchase and engraving of plaques	1,134
General expenses	4,173
	5,307
Excess of revenue over expenditure	7,354
Balance of fund equity, beginning of period	44,909
Balance of fund equity, end of period	$ 52,263

(See accompanying notes to the financial statements)

Saskatchewan Centre of the Arts

Notes to Financial Statements

March 31, 1983

1. **Significant Accounting Policies**

   a) Fund Accounting — Depreciation

   The Saskatchewan Centre of the Arts utilizes fund accounting wherein all revenue and expenditure including those for fixed assets appear in the statement of revenue and expenditure. Accordingly, no provision has been made for depreciation on the furnishings and equipment purchased by or transferred to the Saskatchewan Centre of the Arts. To maintain accountability for fixed assets, they are recorded as a balance sheet asset with a corresponding offset to the equity account "Equity in Fixed Assets".

   b) Funds

   Activities of the Saskatchewan Centre of the Arts are accounted for in three separate funds with individual balance sheets and statements of revenue and expenditure. The Saskatchewan Centre of the Arts Fund accounts for the general operations of the Centre. The Saskatchewan Centre of the Arts Furnishings Fund accounts for purchases of furnishings and equipment as specifically approved by the Saskatchewan Centre of the Arts Board. The third fund, the Saskatchewan Centre of the Arts Foundation Fund, was incorporated as a non-profit society to enable the Centre to acquire works of art, pianos, organs and other furnishings.

   c) Grants — Province of Saskatchewan

   Operating grants received from the Province of Saskatchewan are recorded on the accrual basis.

   d) Inventory

   Inventory is valued at the lower of cost and net realizable value. Cost is determined on a first in, first out basis.

2. **Building and Site**

   The Province of Saskatchewan owns the Saskatchewan Centre of the Arts buildings and site and therefore the costs of these assets and additions or improvements thereto are not reflected in the accompanying balance sheet.

   The building and site have been leased by the Province to the Saskatchewan Centre of the Arts for thirty-three years from August 1, 1970 at an annual rental of one dollar. The terms of the lease provide for the Centre to keep the building, and all other property contained therein, in good repair and condition with the provision that any major maintenance, renovations and construction project costing in excess of $5,000 shall be the responsibility of the Province. In addition, the Province is responsible for charges by the Wascana Centre for services to the site and building as stipulated under The Wascana Centre Act.

3. **Commitment**

The Centre is committed to instalment payments of principal and interest of $608 per month on purchase contracts for security equipment and office equipment. The outstanding principal amounts at year end were $17,097.

4. **Status of Centre**

The Saskatchewan Centre of the Arts was incorporated by The Saskatchewan Centre of the Arts Act, Chapter S-10, R.S.S. 1977-78 which established the Saskatchewan Centre of the Arts Fund.

5. **Comparative Figures**

On December 16, 1982, the Board of Directors of the Saskatchewan Centre of the Arts approved a change in year end from June 30 to March 31 for fiscal periods ending in 1983 and subsequent years.

As a result, the 1982-83 fiscal year is only nine months in duration. Accordingly, comparative figures are provided for the balance sheet only.

6. **Related Parties**

Included in these financial statements are income and expense amounts resulting from routine operating transactions conducted at prevailing market prices with various Saskatchewan Crown controlled departments, agencies and corporations with which the Centre is related.

Account balances resulting from these transactions are included in the statement of financial position and are settled on normal trade terms.

Schedule 1

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Fund

Schedule of Building Operating Expenses

Nine Months Ended March 31, 1983
(Note 5)

Contract cleaning services	$ 76,950
Contract security services	58,430
Maintenance salaries	99,071
Utilities	109,984
Maintenance supplies and expenses	29,046
Total building operating expenses — to Statement 4	$373,481

Schedule 2

Saskatchewan Centre of the Arts
Saskatchewan Centre of the Arts Fund

Schedule of Administrative Expenses

Nine Months Ended March 31, 1983
(Note 5)

Salaries and wages	$ 92,551
Employee benefits	28,184
Insurance and licenses	2,895
Photocopying and printing	882
Office supplies and expense	19,998
Advertising	43,505
Promotion and subscriptions	6,300
Telephone and telegraph	7,414
Travel	3,959
Board of Directors' travel and expenses	1,696
Payroll data processing	2,009
Total administrative expenses — to Statement 4	$209,393

POOR

QUALITY

ORIGINAL